



PRESIDENCY OF THE COUNCIL OF MINISTERS  
SERAIL CREATIVITY HUB

*Design*

COMPETITION  
**2019**

## WELCOME LETTER

In 2018, Prime Minister Saad Hariri announced the transformation of the historic cross-vault hall in Beirut's Grand Serail into a technologically-empowered working environment. With new government formation, the time has come to bring the Serail Creativity Hub to life. The hub is to be a digital oasis created to serve as the nation's beacon for technological change and innovation.

IDEAS Accelerate Growth a citizen-centric organization working to move Lebanon forward through embracing innovation, is working closely with the Prime Minister's office to bring this hub to life.

The hub will be an innovative, creative space within a historical Ottoman-built setting. The approximately 400-sqm space will preserve its original historical identity while functioning as an efficient, professional, digitally-enabled working space. It will also serve as a showcase for advancements in technology, the arts, sciences, and any other dimension of innovation that could be present on the Lebanese territories, complementing and supporting while never competing with the private sector.

For such a conceptual challenge to be completed in seven weeks (by May 3rd), innovative and creative Lebanese students at Lebanon's universities are called upon to submit their conceptual designs.

Aside from the recognition by the Prime Minister, media coverage and association of the winning team and university's name to the space, a LL 10 million award is offered to the winning team.

IDEAS welcomes you aboard this challenge, and wishes you the best of luck!



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## MAY 3 DELIVERABLES

- 3D Walkthrough
- A3 Booklet (Scale 1:100)
  - Concept Designs
  - Fully Rendered 3D Plans
  - Colored Sections & Elevations
  - Choice of Furniture
  - Lighting Plan

## FINALISTS' DELIVERABLES

- A0 Pin-ups (Includes all plans)
- 15 Minutes Presentation to the Jury
- Short Walkthrough for Online Voting (1 minute)



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DESIGN CONSTRAINTS

### SPACE PROGRAM:

Proposed Space Program		
	Sqm	Capacity (px)
Main Hall	150	Open MF Space
Auditorium / Large Conferencing Room	80	75
Video-Conferencing	40	12
Co-working space	40	10
Independent Offices (4 x)	9	2
Conference Room	20	10 - 12
Coffee Break Zone	40	10 - 12
<b>Total Space (without corridors)</b>	<b>380</b>	

### ENTRANCES:

- Two entrances to the space, one from the main court (private entrance) and another from the street (public entrance)
- Corridor walls to be maintained as per plan
- False ceiling can be replaced
- Corridor and internal walls can be designed freely
- Current entrances & exits can be relocated and remodeled

### THE MAIN HALL:

- Historical aspect to be maintained:
  - All cross-vault not to be modified or damaged
  - All design and construction should be free of the walls
- Peripheral walls:
  - To be retained
  - Interference with new slabs, design, cladding, lighting and electrical wiring all possible.
- Floor:
  - Can be depressed up to 50 cm in selected areas as needed in order to elevate the space
  - Mezzanine possible, but cross-vault free
- Partitions:
  - Dry partitions
  - Light aluminum and glass separations
- Lighting:
  - Existing fixtures can be removed
  - Lighting fixtures to interfere with stone at a very minimal level

### UTILITY AREA:

- W.C. design should maintain the current mechanical and plumbing layouts
- Coffee break area to be close to the W.C. area for both better functionality and feasibility



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## GRADING CRITERIA

### SHORT-LISTING CRITERIA

- Sufficiency of Deliverables
- Heritage Preservation
- Quality of Deliverables

### ASSESSMENT CRITERIA

- Space Identity/ Concept
- Creativity
- Functionality & Flow
- Flexibility/ Adaptability
- Feasibility
- Highlighting the Heritage
- Energy Saving Aspect (with Green Dimension)
- Acoustic Solutions Proposed
- Innovative Dimension/ Futuristic Readiness
- Lighting Solutions & Mood
- Public Voting Results